# A Very Quick Introduction to Data Compression

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## Outline

- Overview
- Information Theory
- Data Compression
- Example Compression Techniques
  - Huffman
  - LZW

## **Overview: 1**

- There are two types of data compression
  - Lossless data compression
    - decompression reproduces the original data exactly
  - Lossy data compression
    - decompression reproduces an approximation of the original data
- Lossy compression (sometimes) suitable for
  - image data
  - movie data
  - audio data
- Lossy compression not so good for
  - program source files
  - novels
  - financial data

## **Overview: 2**

- Model:
  - finite set of symbols  $S = \{s_1, s_2, \ldots, s_n\}$ 
    - example: ASCII character set
  - "sender" wishes to transmit a string of these symbols to "receiver"
    - example: "Today is Friday"



- Communication system can only transmit two symbols "0" and "1" (*i.e.*, bits)
- Objective: minimize number of bits transmitted **while preserving** the original message.

## Information Theory: 1

- Information content of a symbol is equivalent to the amount of "surprise" one experiences upon receiving it
  - example: message starts "Frida"
    - little surprise if next symbol is "y"
    - much surprise if next symbol is "q"
- More information is transmitted by an "unlikely" symbol than by a "likely" one
  - example above: after *Frida* has been sent, could transmit either "0" or "1q"
- The expected symbol can be transmitted with fewer bits!

#### Information Theory: 2

• Example

Walk up to someone and ask them to complete this sentence:

"Peter Piper picked a peck of pickled \_\_\_\_\_"

They will look you straight in the eye and say:

## **Information Theory: 2**

• Example

Walk up to someone and ask them to complete this sentence:

"Peter Piper picked a peck of pickled \_\_\_\_\_"

They will look you straight in the eye and say:

"**0**"

#### **Data Compression**

- Less bits needed for expected (*i.e.*, probable) symbols
- Expectation based upon knowledge of sender and receiver
  - non-English-speaking person unable to decode o in examples
- Compression requires:
  - model of the data
  - non-uniform probability distribution of next symbol to be transmitted
- If, given "all" knowledge,

$$P(s_i) = P(s_j), \ \forall i, j \in \{1 \dots n\}$$

then need, on average, at least  $\log_2(n)$  bits to send next symbol

#### Huffman Coding: 1

- Concept: replace each (fixed-length) symbol  $s_i$  with a variable-length bit string  $b_i$ , transmit  $b_i$  instead of  $s_i$
- Assume each symbol  $s_i$  has a certain probability  $p_i$  of being transmitted
- More probable symbols are assigned shorter bit strings
- Example:

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$$S = \{a, b, c, d\}$$
,  $p_a = 1/2$ ,  $p_b = 1/4$ ,  $p_c = 1/8$ ,  $p_d = 1/8$ 

$$- b_a = 0, \ b_b = 10, \ b_c = 110, \ b_d = 111$$

- straightforward coding of S requires 2m bits to send a message with m symbols
- Huffman coding requires

$$1 imes rac{m}{2} + 2 imes rac{m}{4} + 3 imes rac{m}{8} + 3 imes rac{m}{8}$$

(=7m/4 bits on average)

## Huffman Coding: 2

- Need to know probabilities:
  - a) approximate by examining a large set of messages
  - b) examine entire message before sending
    - then must also transmit frequency distribution to sender
  - c) examine (large) initial portion of message
- Other related possibilities
  - start with uniform distribution, adapt it as symbols are seen
  - cope with non-stationarity by periodically re-computing distribution
  - use 2<sup>nd</sup> order probabilities  $p_{i|j}$ : the probability of seeing  $s_i$  given that the previous symbol was  $s_j$

## Lempel–Ziv (& sometimes Welch): 1

- Concept:
  - create a fixed-size "dictionary" of common sub-strings of the message
  - replace these variable-length sub-strings of symbols with fixedlength bit-strings
  - these bit-strings are pointers into the dictionary
- Compression achieved if there enough frequently occurring patterns in the message
- This technique works well on messages such as English text

#### Lempel–Ziv (& sometimes Welch): 2

• Horribly Simplified Example: suppose the dictionary contains

774: "cat" 775: "catatonic" 776: "catastrophic" 777: "dog" 778: "dogma" 779: "dogmatic" .... and the next piece of input to be compressed is catastrophic rational dogmatic ...

then the very next compressor output would be

776

Now on to XML